



THE 24H STORE

A Retail EV Charging Store

Founded 2022

The 24H Store taps into "**The Clean Rush**" by being an Electric Vehicle (**EV**) Charging Station and retail stop.

[Explore More](#)



EV Charging

EV Charging Station with Vending

What is the 24H Store?

- (4) 150 KwH **DCFC** Fast **EV** Charging Stations
- **Pharmacy Vending Machine**
- Snack Vending Machine
- Drinks Vending Machine
- Coffee Vending Machine
- **WiFi**
- **24 Hour** Retail & Pharmacy Shopping

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About Our Company



A Brief Story About The Company

Started by a Software Engineer with more than 15 years experience in automated software solutions; The 24H Store was formed to cater to a fast and forward moving economy. With trending EV Infrastructure initiatives and a growing lack of big box retailers in the 24 Hour retail space, the concept was born.

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Problems Nowadays

As demand increases for Electric Vehicles; the EV deserts along interstate highways to support over the road travel will need to be addressed. Currently today, there is less than 10% of EV Charging Stations along major interstate highways in the U.S.. This is a commonly a reason given by consumers when asked about the likelihood of purchasing an electric vehicle.

Prior to the Pandemic in 2020, the trend towards reduction of 24 hour store operations for big box retailers like Wal-Mart, CVS and Walgreens began. This increased even more after the pandemic. Though a 24 Hour customer base existed; the overhead costs exceeded the demand.

- **The Pandemic**
- **The Ecosystem**
- **The Society**
- **The Climate**



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We Are Here To Bring You The Solutions



Market Driven Basic Implementation

Positioning more EV Infrastructure along highways in higher density retail areas to account for longer charging times can solve the consumer challenge to wider EV adoption.

Capturing Demand Based on Big Data

Our company did extensive research on the most common items purchased during a 24 hour shopping experience and found pharmaceutical items to lead the list. We used this data to develop an automated retail machine to match consumer demand.

Decrease Industry GAP With Design Thinking

The vending and EV solutions offered are completely automated cashless equipment. The Vending machines are customized and optimized to deliver more than one product at a time. Each machine allows for mobile app orders and delivers products with a code.

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Product Overview



EV Charging Infrastructure

The 24H Store will offer a minimum of **(4)** 150 KwH Direct Current Fast Charging (**DCFC**) Stations to allow charging EV batteries in 20-50 minutes. This will add over 300 miles of drive time depending on battery type.



Automated Retail Vending

Each Store has high end custom automated retail vending solutions that provide Pharmacy, toiletries, snacks, coffee and more in a cashless and patented product delivery system.

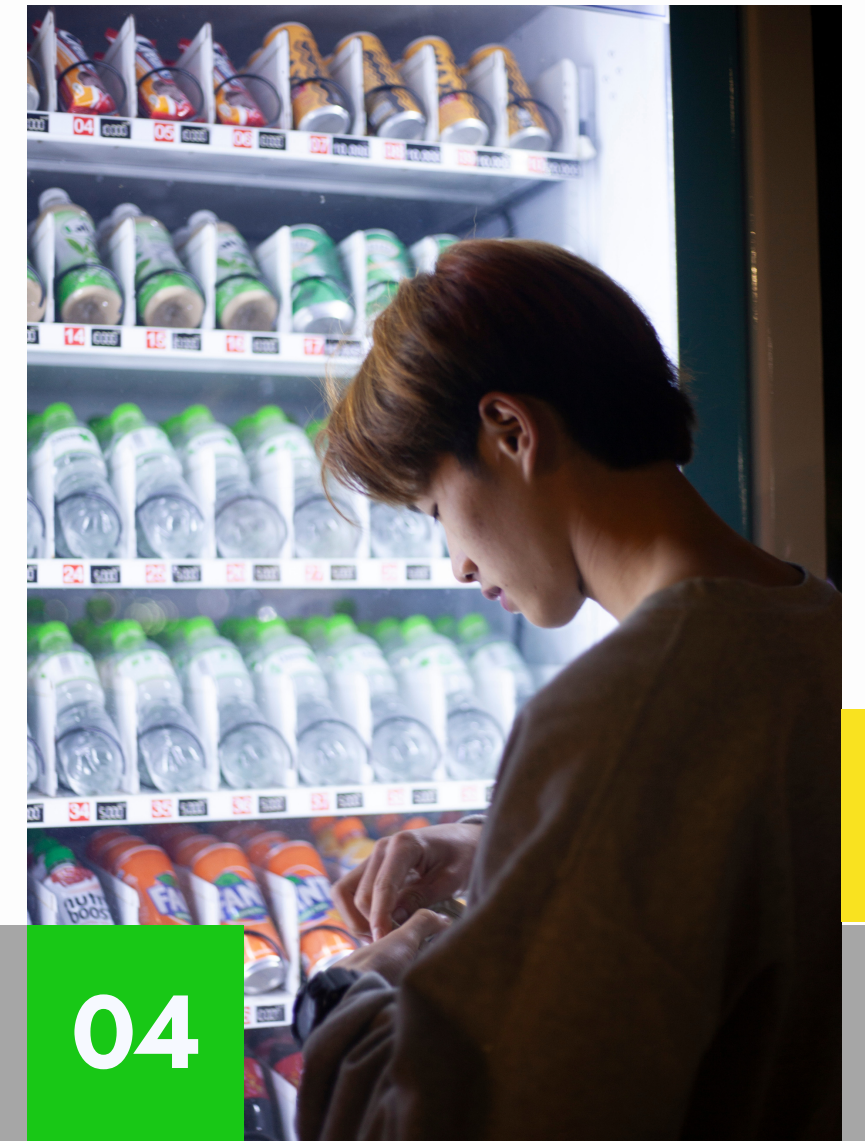


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Product Portfolio

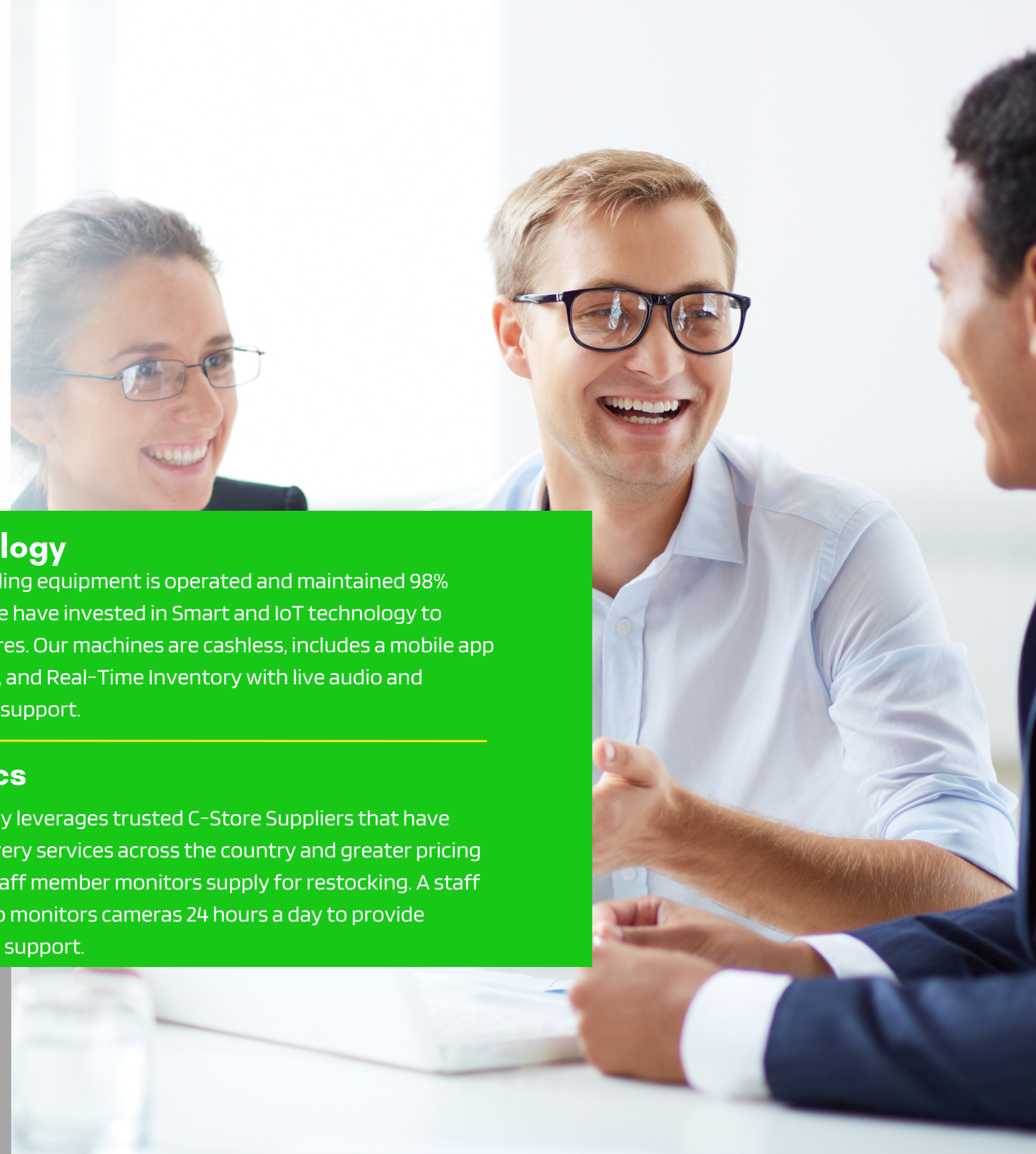


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Competitive Advantage



Compact

The size of our stores are under 500 square feet and this allows for us to place the store in smaller spaces. We do not require on-site staff to manage retail sales.



Technology

EV and Vending equipment is operated and maintained 98% remotely. We have invested in Smart and IoT technology to manage stores. Our machines are cashless, includes a mobile app for ordering, and Real-Time Inventory with live audio and cameras for support.



Operations

The inside of each store has shelving for products. An Inventory Manager maintains machine re-stock of products. This person manages multiple stores. Vending Equipment is Rear Loading from store interior.



Logistics

The company leverages trusted C-Store Suppliers that have reliable delivery services across the country and greater pricing at scale. A staff member monitors supply for restocking. A staff member also monitors cameras 24 hours a day to provide security and support.

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The Market Sweet Spot

- 01** Close to major interstate highways to increase highway travel distances.
- 02** Potentially ready to Franchise within the next 2 years
- 03** Slightly competitive:
Currently No Direct Competitors for Retail EV Charging & Vending Stores.
- 04** Real Estate Site owners increase their property value after electric enhancements of Direct Current Fast Charging (**DCFC**) technology that is installed and remain with the site at no expense to the Site Owner.



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The Business Sweet Spot

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- Super fast moving product
 - Inventory tracking and Real-Time Inventory
 - **Government Funding** and Subsidies
 - Innovative **Clean Rush** technology
 - Creative Pharmacy Shopping Solutions
 - Internet of Things (**IoT**)
 - Artificial Intelligence for Big Data
-

Site Partners

Retail Locations for The 24H Store

Ground Lease

The 24H Store can fit in most retail real estate areas due to its compact size of **480** Square Feet. The building can also be centralized where unused parking spaces exist. We typically enter into Ground Leases for **(5)** years.

Land Purchase

The 24H Store is interested in purchasing areas of land that are between **2,500** to **6,500** square feet at existing retail locations in pads, outparcels or other allocated spaces.

Shared Revenue Model

The Shared Revenue Model will split profits with the site owner at a percentage rate of 15% of sales per retail location for high end locations. This model will be launched in 1st Quarter 2024.



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Thank You

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